



Mission

The mission of the North Country Trail Association is to develop, maintain, protect and promote the North Country National Scenic Trail as the premier hiking path across the northern tier of the United States through a trail-wide coalition of volunteers and partners

Core Values

The Board and staff of the North Country Trail Association are guided by the following core values that represent the organization's commitment to the Trail, our partnerships and each other.

Accountability

We take ownership and responsibility for our actions, policies and decisions. We engage in wise stewardship of public and private resources.

Collaboration

We value the spirit of cooperation between staff, volunteers, all partners and landowners and are committed to building and maintaining this culture of collaboration. Service is the backbone of our organization.

Excellence

We strive for exceptional quality and safety, both in the work we do in building and maintaining the Trail and in the experiences of the users of this world class Trail.

Inclusion

We are committed to ensuring that everyone is respected, included and valued for their contributions to our mission and culture. We actively welcome people of different backgrounds, perspectives, thoughts and beliefs.

Assets of Board Members

- **Collegiality:** Supports and respectfully cooperates with colleagues
- **Commitment:** Steadfastness to an obligation, and designating appropriate time to be fully prepared for all board member occasions
- **Communication:** Expresses ideas effectively and is a receptive listener
- **Knowledge of the Trail:** Has familiarity with the North Country National Scenic Trail
- **Leadership:** Driven to influence others in shared goals while maintaining an attitude of service
- **Open to Fundraising:** Actively engaging to ensure that NCTA has adequate resources to support its mission
- **Passion:** Cares deeply about the purpose of the NCTA and feels strongly connected to the Trail
- **Trustworthiness:** Values discretion and confidentiality