

Value Proposition for Potential Sponsors: North Country Trail Association

At the North Country Trail Association (NCTA), we believe in the transformative power of nature and the positive impact it can have on communities. As a business sponsor, your partnership with the NCTA goes beyond a transaction – it's an opportunity to align your brand with a purpose-driven organization and make a lasting difference. Here's why your business should become a sponsor of the North Country Trail Association:

Brand Visibility and Exposure:

- Benefit from extensive brand exposure through our various communication channels, including over **12.4k** followers on Instagram and **31k** on Facebook, **20k+** recipients of Blue Blaze Bulletin monthly e-news, **4k** receive Quarterly North Star Magazine, and **20k+** website visitors monthly.
- Tap into a diverse and engaged audience passionate about hiking, outdoor adventures, and environmental conservation.

Community Impact:

- By sponsoring the NCTA, you directly contribute to developing and maintaining the North Country National Scenic Trail – a national treasure spanning over 4,800 miles, connecting communities and promoting outdoor recreation.
- Showcase your commitment to community development and the well-being of residents along the trail, enhancing your brand's positive reputation.

Alignment with Environmental Values:

- Associate your brand with environmental stewardship and sustainability, as the NCTA is dedicated to preserving natural landscapes and promoting responsible outdoor practices.
- Demonstrate corporate social responsibility by contributing to conserving the North Country Trail and its surrounding ecosystems.

Exclusive Networking and Collaboration:

- Join a network of like-minded businesses and individuals who share a passion for the outdoors and community development.

Recognition and Appreciation:

- Receive prominent recognition for your sponsorship contributions, ensuring our community acknowledges and appreciates your brand.
- Showcase your commitment in our promotional materials, acknowledging sponsors as vital partners in achieving the NCTA's mission.

Customized Partnerships:

- Our tiered sponsorship packages provide flexibility, allowing you to choose the level of engagement that aligns with your business goals and budget.
- Enjoy a personalized approach to partnership, ensuring that your unique needs and objectives are met through our collaboration.

By sponsoring the North Country Trail Association, your business becomes integral to a movement that celebrates nature, community, and adventure. Join us in creating a legacy that extends far beyond the trail – a legacy of positive impact, shared values, and enduring connections. Partner with the NCTA, and let's make a difference together.