

2023 Annual Report

NORTH COUNTRY TRAIL ASSOCIATION



North Country National Scenic Trail Vermont to North Dakota, it goes; Putting history's footsteps Under your boot heels; You're walking with heroes And restoring your soul

The North Country Trail
Brings you closer to knowing
The spirit inside you
That grows and grows
Saying what to take with you
What to leave behind
And if you're willing, what
you're likely to find

Hiking mountains and cities
And tall prairie grasses
Swinging up forests and dale
An eight-state welcome, each
with a story to tell you
The North Country National
Scenic Trail

An excerpt from **The Ballad**, North Country National Scenic Trail by Charlie Maguire, Words and Music by Charlie Maguire, adapted by Joan Young and Bruce Matthews. Copyright 2007 Mello-Jamin. All Rights Reserved.

2023 was an exciting year.

From new trail miles put on the ground to behind-thescenes work building our trail protection capabilities, we spent 2023 furthering the mission of NCTA.

We connect people and places.

In 2023, we built 59 miles of new trail, welcomed 6,000 people on our regular hikes, and provided hundreds of thousands of people with maps and trail information so they can explore all there is to find on the trail.

These things build momentum that moves us to make real progress.

2023 was a year of setting the stage for our trail protection program. The NCTA instituted a new policy allowing us to buy land and steward land and easements held by others. We gathered and organized our data, allowing us to see the opportunities and threats across our landscape. We also looked to the Land Trust Alliance standards and practices to guide us as we build this new program.

We do it all with collaboration and appreciation for one another and the work it takes.

From trail planning and project implementation to marketing, events, and advocacy, we do this work as a community. In 2023, we partnered with our Chapters across the trail to do a pilot project for awareness. This pilot yielded tangible results in awareness and membership for the participating Chapters and brought us closer as a community.

"In 2023, the trail was granted National Park System Unit Status. It's amazing to see something this community has worked on for decades finally be realized. I'm so proud that our advocacy work made this happen."

 Andrea Ketchmark is the Executive Director and has been with NCTA since 2010.

We also achieved one of the biggest accomplishments in our history, getting the North Country National Scenic Trail established as a unit of the National Park System. We did this together - volunteers and partners coming together for a common goal.

The trail must be sustainable, and so must we.

As we look ahead to the future, I am filled with optimism and excitement for the opportunities that lie ahead. 2024 brings us a new strategic planning process that will set the trajectory of the NCTA for the next few years. The trail is BIG, which means our mission is BIG, and our goals must also be BIG to grow our funding and capacity to meet the needs.

With your continued support and the dedication of our incredible community, I am confident that we can make a lasting impact on the landscape, the environment, and the lives of countless individuals who find solace, inspiration, and adventure along the North Country National Scenic Trail.

Mike Chapple PRESIDENT, NCTA BOARD OF DIRECTORS

Andrea Ketchmark

Kitchmak

In 2023, the North Country Trail Association (NCTA) provided many ways to connect with the trail.

HIKE 100 CHALLENGE

2,254

registrations

1,195

finishers

170

finisher pets

VOLUNTEERS

875

volunteers

65,683

reported hours

\$2,088,719

contributing value

TRAIL USE

309

Chapter-led hikes

6,104

hike participants

"I was a part of planning and scouting for the Upper Peninsula's Baraga County reroute east of Craig Lake State Park. This large-scale project involved multiple agreements from landowners and removed 15 miles of road walk. The time the Peter Wolfe Chapter volunteers put into this, even before I began working for the NCTA, is incredible."

 Kenny Wawsczyk, Regional Trail Coordinator, Michigan, has been with NCTA since 2015.

Ever forward-thinking, momentum builds throughout the year.





NCNST LAND MANAGERS
AND LANDOWNERS



FEDERAL: 1,023 MILES

National Park Service: 45 miles U.S. Forest Service: 800 miles Other (U.S. Fish and Wildlife Service, U.S. Army Corps of Engineers, Bureau of Reclamation): 175 miles

STATE: 1,341 MILES

LOCAL: 485 MILES

PRIVATE: 453 MILES

CURRENT TRAIL MILES

4,851 current NCNST miles (total)

3,303

"Our staff continues to seek better resources for volunteers. At the end of the day, connecting volunteers with resources, the trail, and empowering them to do what they love feels like forward momentum to me."

 Lauren Kennedy-Little is the Regional Trail Coordinator for Ohio and Pennsylvania and has been with NCTA since 2023.

Progress isn't always seen in the moment, but it's there.

We celebrate the accomplishments of Chapters and Affiliates:

59

miles of new NCNST built

58

miles of roadwalk eliminated

12

new easements completed to protect the NCNST corridor

28

bridges installed and repaired

4,847

feet of puncheon and boardwalk

158

miles of trail

43

new signs, kiosks, and interpretive panels installed

- "We offered trail-building training in Wisconsin, and it was so rewarding to hear the participants share their takeaways with the group. We had fun, learned sustainable trail-building techniques, worked safely, and built some new trail."
- Matt Davis is the Regional Trail Coordinator for North Dakota, Minnesota, and Wisconsin and has been with the NCTA since 2006.



Memberships provide resources for the NCTA to guide trail users toward a positive experience.





203,200

Views of Online Maps



92,713

map downloads

Collaboration with Chapters, Affiliates, and land management partners makes it all possible.

NORTH DAKOTA

- Central Flyway Chapter
- Sheyenne River Valley Chapter
- Dakota Prairie Chapter

MINNESOTA

- Minnesota Waters and Prairie Chapter
- Laurentian Lakes Chapter
- Itasca Moraine Chapter
- Star of the North Chapter
- Arrowhead Chapter
- Ely Northwoods Chapter
- Kekekabic Trail Chapter
- Border Route Trail Association
- Superior Hiking Trail Association

WISCONSIN

- Brule-St. Croix Chapter
- Chequamegon Chapter
- · Heritage Chapter

MICHIGAN, UPPER PENINSULA

- Ni-Miikanaake Chapter
- Peter Wolfe Chapter
- Marquette Area Chapter
- Superior Shoreline Chapter
- Hiawatha Shore-to-Shore Chapter

MICHIGAN, LOWER PENINSULA

- Harbor Springs Chapter
- Jordan Valley 45° Chapter
- Grand Traverse Chapter
- Spirit of the Woods Chapter
- Western Michigan Chapter
- Chief Noonday Chapter
- Chief Baw Beese Chapter

OHIO

 Northwestern Ohio Railsto-Trails Association

- · Buckeye Trail Association
- · Wampum Chapter

PENNSYLVANIA

- Wampum Chapter
- Butler County Chapter
- Clarion County Chapter
- Rachel Carson Trails
 Conservancy
- Allegheny National Forest Chapter

NEW YORK

- Finger Lakes Trail
 Conference
- Central New York
 Chapter
- Adirondack Mountain Club

VERMONT

Middlebury Area
 Land Trust

FEDERAL AGENCY PARTNERS

National Park Service

As the official administering agency for the North Country National Scenic Trail, the National Park Service has a long history of supporting NCTA through a Cooperative Agreement that funds a portion of our operations along with select special projects.

USDA Forest Service

As a major land management partner, the Forest Service supports key trail construction projects on National Forests and provides volunteer training program support.

The NCTA also collaborates with state and local land management partners across the trail. These partnerships support the NCTA's capacity, field projects, volunteer training, and more.

There is endless appreciation for the time, passion, and support from this trail community.





3,963
memberships

5,949Individual members

132
monthly Mile Makers
Club members

76% membership and donor retention rate*



"I enjoy working on the My NCT Membership Drive. Although it's a lot of work, it's a great reminder of how many people care about and support the trail."

 Becky VanDyke is the Data Entry Specialist and has been with NCTA since 2021.

*National Rate is 41.9%

In 2023, the NCTA leveraged public and private dollars to achieve our mission, supporting the trail, trail users, and our volunteers in new and innovative ways.

- We spent more than \$700,000 on trail work and planning, \$480,000 supporting our volunteers, and \$84,000 on mapping and public outreach;
- Our donations and membership continue to increase year over year;
- Foundation and corporate support stayed steady from 2022:
- The strategic goal of establishing a 3-month Operating Reserve was met. This safeguards the organization from unexpected financial threats in the coming years;
- Our dependence on the National Park Service stayed low at only 22% of our revenue stream; and
- Our investments rebounded after a 2022 market slump, which will strengthen our portfolio and create a sustainable revenue stream to meet future needs.

Building a sustainable financial future.

BALANCE SHEET

As of 12/31/2023, in \$1,000's

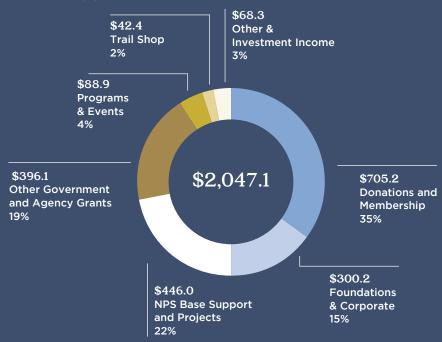
ASSETS

Cash	\$681.0	
Investments	\$1,066.7	
Accounts Receivable	\$66.6	
Other Current Assets	\$22.8	
Total Current Assets	\$1,837.1	
Fixed Assets	\$13.2	
TOTAL ASSETS	\$1,850.3	
LIABILITIES		
Other Current Liabilities	\$44.5	
TOTAL LIABILITIES	\$44.5	
TOTAL NET ASSETS	\$1,805.8	
TOTAL LIABILITIES		
AND NET ASSETS	\$1,850.3	

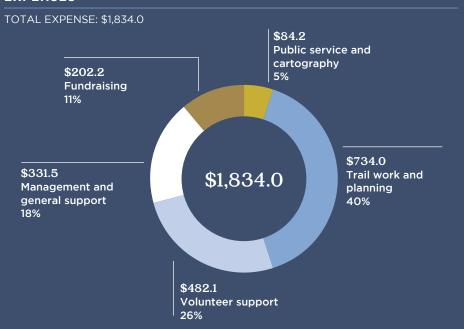
As a 501(c)(3) nonpro it organization, we prioritize transparency. We are pleased to inform you that our most recent audited financial statement and tax return are readily available at northcountrytrail.org or upon request.

INCOME





EXPENSES



The Legacy Society

THANK YOU TO THOSE WHO HAVE NAMED THE NCTA IN THEIR ESTATE PLANNING

Anonymous (2)

Dave and

Jean Adam

Pat Aller

Loren Bach and

Steve and

D. 11. A. 1. . . .

Suzanne Borstac

Michaeland

Lee Ann Chaffee

Mike* and Renee Chappl

Sara Cockrell

Barbara Cook

William Currie

Joanne[†] and

Dan and Jenn Driesenga

Thomas Funke

Thomas and

Lois Goldstein†

Robert and Sheridan Haack

Carter and

-iorence Hedeen

мапреш петдез

Ronald Horn†

_orana Jinkerson∆

Martha Jones[†]

Beth Keloneva

Kurt and

Welles Lobb and Theresa Orayec

Peggy and Rod† MacRae

Bruce and Linda Matthews

Tom and Mary Mobe

Todd and Ann Mora

Tim and Sue Mowbra

Jaron* and Vicki Nyhof

Eileen Oehler†

Bob Papp and Annette Hollister-Papp Gerald Phillips¹

Carol J. Smith¹

Ronald and Linda Sootsmar

Walter Srogi[†]

Arlene Steimle

Harmon Strong†

Irene Szabo

Jere Thompson†

Paul and

Jacqueline Tuppei

Roger and Becky Tuuk

Elizabeth Wheatley

Joan Young



Did you know you can leave an estate gift of any size to the North Country Trail Association? Consider leaving an estate plan that ensures your support in perpetuity. For information, or if you've already included the NCTA in your planning and you'd like to be added to the Legacy Society, contact Nancy Brozek, NCTA Director of Development and Communications, at nbrozek@ northcountrytrail.org

2023 Donor Recognition

TRUE NORTH SOCIETY \$25,000+

and William Lynch

Foundation

TRAIL CHAMPION \$10,000-\$24,999

Jim and Eleanor

TRAIL LEADER \$5,000-\$9,999

Peter Bennett and

Friends of the

Carter and Florence Hedeen

Partnership for

TRAIL GUARDIAN \$2,500-\$4,999

Mary Moberg

Mile Maker A

Board Member *

Staff Member #

TRAIL BLAZER \$1,000-\$2,499

Anonymous (3)
Pat Allen and
Mark Miller

Foundation

Ryan Bowles and Lori Skibbe

Carlson and Carlson Family Foundation

Chequamegon Food Co-Op

Dave and Jan Cornell

County of Lawrence

Robert Courtois

William Courtois and Anne Finlayson

Tom and Sherri Dickson

Ron and Lori Duchesneau

Elkrun Township Tourism Bureau

Fergus Falls Rotary Foundation

Finger Lakes Trail

Lois Goldstein† and John Heiam†

Dominic Goyette

Ed and Rennae Gruchalla

Paul Hagan

Sue Harvey Brown*

Debbie and James Hendrickson

Hiemstra Family Charitable Giving

Turiu

Halland Craus III C

Intel Foundation

Bob Jennings and

Susan Kangas Bobby and

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Norman Kuchar

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Russell and

Ineke and

Bruce Lowing

Joseph and Sonya Luther

Lyme Great Lakes Holding, LLC

Jonathan Lynn

Bruce and Linda Matthews

Molly McMullen-Laird and Quentin McMullen

Bill and

Michigan Gas
Utilities, in
partnership with
Wisconsin Public

John Miller Julia Miller

Tim and Sue Mowbray

North Dakota

Rita Oswalc

Dennis Pace and Anne Grofvert

Dale and Kathy Painter Or. Ed Ranson

Michael Rodenberg

Kim Skeltis/ Blue Blaze Public

Zoe Slagle

William Stern

Janette Sweasy

Irene Szabo

Tassell Wisner Bottrall Foundation

John and Fracy Texter

Luke Thompson

Michael and Tina* Toole

Trail Life, Inc.

Mike Trieschmann

Jeff* and

lancy VanWinkle∆

Jeffrey Wallace

Frank Wanat

TRAIL BUILDER \$500-\$999

Anonymous (1)
Richard and
Patricia Austin

Dr. Mark and Pat Belknap

Craig Rel

Josh* and Megan Berlo

Allon Bostwick

Nancy# and Tom Brozek

Mike and Bonnie Brunett

Bill Bullis

Kenneth Buran

Joe and Sharon Callahar

Mary Campbell and John Larch

Matthew Carlson

Julie Caswell and Richard Rogers

Solutions, Inc.

John and Christine Clement

Susan Cook

Michael and

Michaei and Julia Costello

Timothy Cotts

TRAIL BUILDER \$500-\$999 (CONTINUED)

Peggy Mourer Day Family Dental Kav and Emmons & Olivier Grant Fenner and and Anna Belu Phyllis Bowmaster Foundation of the Greg Vogt and Petersen Fund of Gary Werner and

TRAIL BUILDER \$500-\$999 (CONTINUED)

Jennifer Winnell

Dave and Carol Wright

Lise Zariri

Bradley an

Lindsay Wriston

TRAIL ANGEL \$250-\$499

Anonymous (9)

Alada Taradai

Richard and MarvBeth Allsop

John and

Kalarah

Ven Andersor

Susanna and

Christopher Barbur

Laurie Bashaw

Alicia Beauchamp and Norah Daley

Rex and Lori Bergsten

Ursula Berry∆

Sandy and Gary Bird

Lisa and

Pick Bothwell

Margi and Chris Bovee

Jim and Hope Bradley

Kathy and Doug Brehm

Steven and Suzanne Breithaupt

Patricia Brewer

Or. Lynn Broaddus and Dr. Marc

Edward and

Jennifer Caloia

Craig and Anita Campbel

Camping Experiences, Inc.

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connie Cook

Kevin and Pam Cooper

Tina Costarolla

Carald Coutant

Norman and Anne Cox

Tom and Jeanne Crosby

Bill and

William Currio

Bill and Dorie Curry

Carl Daiker

Maura and

Robert and Patricia Davis Ashley Deal∆

Tena and
Brandon deJono

Jane and Cliff Denay

Jennifer Deraway

Katharine Dernocoeur

John and Jeanne Diebel

David Dixen and Carol Pierce

Loyal and Bonnie Eldride

Randal Eshuis and Maria Romero-Eshuis

Laraine Facca

Dr. Frank Fishman and Alice Fishman

Jeff and Mary Fleming

Bill Flynr

H. Robert Foerstei

Danielle Foertscr Newman and Jim Newman

Theresa and Derek Fox

Eileen and Peter† Freiburge

Daniel Friedhoff

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Dave and Debra Gaultier

Douglas Gentry

John Gerty and Marcy Maller

Fred and Elaine Gewirtz

Plane and Rick Godinez

Chris and Howard Gould

Richard and Terri Gray

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rim and Lauren Groenhof

Frederick and Joey Hambly

Andrew Hancock and Mary Ann Patti

Gary and Karen Hearing

Barry and

Jonathan Hughlett

Sarah Jacoby and Wilson West

Brian and Jennifer Jaffe

^Jaul Jager

TRAIL ANGEL \$250-\$499 (CONTINUED)

H. Peter and Chester and Pickford Building Cindy Koning Andrew and Larry Reed Wendy and Pam Mazor Mark and Carol Vetter

Staff Member #

TRAIL ANGEL \$250-\$499 (CONTINUED)

John and Mary Jo Wagar	Don and Erica Whitacre	Ronald and Laurie Wurst	Lowell and Judy Youngquist
Patty and Dave Warner	Gaye Williams	Jack Wykoff	Lynn and Matt Zach
Bill Welch and	Larry Willis and Robyn Ellis	Joseph and Joanna Younger	Matt Zacii
Patti Herman	Rodger and	Amy Youngquist	
Brian Werner	Denise Wolf	and David Cowling	

IN HONOR OF

Marilyn Baldwin	Thomas Gilbert	Frank S. Lynn	Sandi Van Sistine
Melvin Baughman	Gerard Heer	JoAnne MacGregor	Juan Veruete
Mark Bryson	Dan Huff	Jean Reynolds	Raymond Vlasak
Shelly Bunde	Sarah Jacoby	Ed Scurry	Frances Whitfield
Elissa Cahn	Robert Janda	Jim Stewart	

IN MEMORY OF

Roland Akre	Steven Fish	Barbara Ann	Jackie McKnight
David E. Allen	Peter Freiburger	Hawthorne-Exton	Atley Oswald
Reed L. Bamberger	Bradley H. Frietas	John Heiam	Leo Paveglio
Zane Bard	Kathy Garwood	Howard Hintz	John Pearson
Sue Breskin	Richard Gjertson	Joni L. Jeffery	Ralph E. Ramey
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Pam Cowan Kline	Grace Gronowski	Calvin Kangas	Christine A. Taylor
Gene Elzinga	Kristine Guthrie	Charles Krammin	Alvin Urvig
Deanna Ensley	Neil M. Harvey	Al Larmann	Doug Welker
		Allan Matter	

We have made every effort to make sure these lists are as accurate as possible. If we have omitted or incorrectly reported your generous support please accept our apology and contact Nancy Brozek, Director of Development and Communications nbrozek@northcountrytrail.org or (231) 685-0711.

Mile Maker Δ Board Member * Staff Member # Deceased †



NCTA STAFF

Andrea Ketchmark

Executive Director

Valerie Bader

Director of Trail Operations

Nancy Brozek

Director of Development and Communications

Stephanie Campbell

Regional Trail Coordinator: New York and Vermont

Matt Davis

Regional Trail Coordinator: North Dakota, Minnesota and Wisconsin

Heather Ertle

Database and Membership Administrator

Paul Gagnon

Director of Trail Protection

Lauren Kennedy-Little

Regional Trail Coordinator: Ohio and Pennsylvania

Paul Kogelschatz

Fundraising Coordinator

Kate Lemon

Marketing and Communications Coordinator

Karen Raab

Finance and Operations Manager

Matt Rowbotham

GIS Program Manager

Alison Sanchez

Administrative Assistant

Becky VanDyke Data Entry Specialist

Kenny Wawsczyk

Regional Trail Coordinator: Michigan

Abby Whittington

Annual Events Coordinator

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Vermont

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Ohio

Christopher Whitsel

Minnesota

Quinn Wright*

New York

The NCTA is a 501(c)(3) nonprofit organization that partners with the National Park Service to unite individuals, affiliated trial groups, local Chapters, corporate sponsors, and others linked in support of building and maintaining the North Country Trail and telling its story.

The mission of the North Country Trail Association (NCTA) is to develop, maintain, protect and promote the North Country National Scenic Trail as the premier hiking path across the northern tier of the United States through a trail-wide coalition of volunteers and partners.







northcountrytrail.org

org @northcountrytrail

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hq@northcountrytrail.org