



HIKE 100 CHALLENGE

Hike 100 miles on the North Country Trail in 2017 and win free stuff!



Your Adventure Starts Nearby.

The North Country Trail Association is once again offering a Hike 100 Challenge with an additional Build It Challenge.

Anyone who hikes 100 miles on the North Country Trail during the calendar year of 2017, in aggregate or all at once, will be eligible for a special patch.

Share your stories using #Hike100NCT and #BuildtheNCT

* New in 2017 * The Build It Challenge

Complete one activity from each category, and be entered in a special, grand prize drawing at the end of the year!

Spread the Word

- Go on a group hike with a chapter, affiliate, or partner.
- Participate in a chapter, affiliate, or partner workday or event.
- Pick up trash on a 1 mile segment of trail.
- Support the NCTA; if you're already a supporter, refer a friend.
- Learn about Trail building by watching our videos online and then share them.

Get Involved

- Distribute NCTA brochures or NCT maps to local libraries, schools, or businesses.
- Invite 10 friends to like our Facebook page.
- Follow us on Instagram or Twitter and invite 5 friends to follow us.
- Take at least 1 friend on the Trail who's never been before.
- Share your NCT hiking story on social media and tag us.
- Share our intro video on social media, or make your own video from the Trail and share it.



Visit www.northcountrytrail.org/hike100challenge for more details and to sign up.